



Mercedes-Benz of Alexandria



Virginia Dealership Chooses AUTECH



AUTECH's state-of-the-art system effectively tackles every inch of a vehicles surface from the front to the rear. AUTECH's exclusive REAR SUPER CLEAN option is designed to more effectively clean rear windows on SUV's with arms inclined towards the vehicle to better fit the vehicle contour.

Mercedes Benz of Alexandria had outgrown the capacity of its 14-year-old Broadway car wash, according to Peter Collins, General Manager. "The Broadway served us well over the years, but when our contractor recommended we take a look at the AUTECH Car Wash System, we took his advice and started our research," Collins continued. "We found that there are three or four common car wash brands in use among Mercedes dealers, of which AUTECH is one. We were very impressed with AUTECH's stainless steel construction and felt this made the AUTECH a better value.

We then met with AUTECH's sales consultant who provided us with the names of some very, well-respected auto dealers like Rahal and Hendrick who had multiple AUTECH's in place, which certainly gave AUTECH credibility.

We had to construct a new building as our old building was not adequate to meet the growing demands of our customer provisions. There was a lengthy construction project that encompassed more than the requirements for the car wash, but the car wash was the driving force.

It was literally one year from the shutdown of the previous wash to the opening of the AUTECH. Our city would not allow driveway washing in the interim and a neighboring car wash's cleaning performance was so horrible, we were struggling with how to return our customers' vehicles clean after a luxury service. So you can imagine how pleased we were when we could finally return our customers' vehicles back to them with the clean they expect from us. Luxury car owners have exceedingly high expectations and the AUTECH provides the cleaning performance required.

AUTECH's factory-certified sales and service partner, David Rennie with Northeast AUTECH, is super-experienced with the equipment and he was able to adjust the equipment specifically for our needs and provide our people with training for day-to-day checklists and adjustment necessities.

I'm thrilled that I no longer have to answer for dirty cars returned to the customer. Customer satisfaction is where it needs to be with clean cars at Mercedes Benz of Alexandria."

AUTECH
Car Wash Systems

1-800-438-3028